

# Sensor Open Systems Architecture



Outreach  
Subcommittee

## Leads:

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# Outreach Events





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- 2019
  - Inaugural FACE/SOSA TIM & Expo
  - AUSA Press Briefing
  - AOC Industry Panel Roundtable
- 2020
  - Next FACE/SOSA TIM & Expo confirmed
  - Several trade show-related opportunities

# Outreach Content

- Public Facing:
  - <https://www.opengroup.org/sosa>
  - [Bit.ly/SOSA-PR](https://bit.ly/SOSA-PR)

The screenshot shows the SOSA Media Source Center interface. At the top left is the logo for THE Open GROUP. At the top right is the SOSA™ Consortium logo with the tagline "The Open Group Sensor Open Systems Architecture (SOSA)". Below the logos is a breadcrumb trail: "You are here: > SOSA > Documents (SOSA Media Source Center)". The main content area has tabs for Home, Documents, and Meetings. The Documents tab is active, showing a list of documents. The list has columns for Created/Updated, Title (click for details), Version, and Files. Two documents are visible:

Created/Updated	Title (click for details)	Version	Files
28-Oct-19	<a href="#">SOSA Outreach - AOC 2019 Industry Panel Presentations</a>	Final	 
25-Oct-19	<a href="#">SOSA Outreach Press Briefing Presentation at AUSA 2019</a>		 

On the left side of the interface, there is a sidebar with a "Login" button, a "Forgotten Username or Password" button, and a "Temporary Documents" section. Below that, it says "Powered by Plato" and provides information about the web system, along with links for "Overview", "Help", "FAQs", "Tutorial", and "PLATO news".

# Outreach Content

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- **SOSA Members**

- Plato Intranet: must be on-boarded
- Marketing Resources: e-mail distribution
- Contact Reggie Hammond for access

- **Join the BWG Sub-Committees**

- Outreach SC – marketing activities
- Conformance SC